

## **Dale E. Heydlauff, Vice President Corporate Communications American Electric Power**



Dale E. Heydlauff is vice president - Corporate Communications and president of the American Electric Power Foundation. His responsibilities include internal and external communications and oversight of corporate contributions and community relations.

Prior to this role, from 2005 to 2007, he was vice president - New Generation, managing the construction of new power generation plants across the AEP System and leading the development of advanced environmental technologies and controls.

He served as senior vice president - Distribution and Customer Operations from 2004 to 2005. He was responsible for AEP's centralized distribution and customer service functions including distribution asset management, distribution dispatch and outage management, distribution engineering standards, customer information systems, meter systems and services, customer billing and credit, call centers, national customer accounts, and economic development support.

Heydlauff in 2002 was named senior vice president - Governmental & Environmental Affairs, following two years as senior vice president - Environmental Affairs and nine years as vice president - Environmental Affairs. Heydlauff served for three years as director - federal affairs in the company's Washington office.

Prior to joining AEP, Heydlauff served on the government relations staff of General Motors Corp. from 1978-1980, as a legislative assistant for former Congressman Carl D. Pursell (R-Mich.) from 1980-1982, as the deputy director of the State of Illinois Washington Office for former Gov. James R. Thompson (R-Ill.) from 1982-1984, and in private practice in the Washington law firm of Van Ness, Feldman, Sutcliffe & Curtis specializing in energy, environmental, transportation and tax issues from 1985-1988.

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